

20/20 MDS® E-LEARNING MODULES SUITE

Management Development Resources

The 20/20 Management Development System® (20-20 MDS®) e-learning modules are a fully integrated, flexible, action learning centred, broadly-based leadership and management education modules aimed at businesses of all sizes and types. A series of short on-line courses (a total of 35 in all) ultimately can lead to formal and portable qualifications at the Certificate, Diploma and Degree equivalent levels.

20/20 MDS® program components are rendered to both students and administrators on an on-line basis via the Internet. Every module, of which there are 35 in all (see below), uses four different narrators that serve as learning mentor or content guide. This variety in voice-over style helps to maintain student interest and engagement throughout the module. The topics in the series are:

| | | |
|-------------------------------|---------------------------------------|---------------------------------|
| Coaching Others-1 & 2 | Emotional Intelligence | Managing Risk |
| Complaint Handling | Handling Poor Performance-1 And 2 | Operations Management |
| Corporate Strategy | Improving Financial Performance-1 & 2 | Personal Development-1 & 2 |
| Creativity and Innovation | Interviewing Witnesses | Presenting to Groups |
| Customer Focus | Managing/Understanding Yourself | Problem Solving/Decision-Making |
| Developing Teams-1 & 2 | Managing Change | Recognizing/Valuing Differences |
| Effective Communication-1 & 2 | Managing Corporate Ethics | Selection and Placement |
| Effective Leadership-1 And 2 | Managing in Context 1 & 2 | Win/Win Negotiation |
| Effective Meetings | Managing Information and Systems | Working with Others |

All of our learning programs are designed to improve an individual's performance in the organization through a strong focus on the specific job role performed by the individual (via the action learning projects that they undertake). The highly practical programs we offer can therefore generate significant payback for an organization in terms of cost savings and quality improvements in the workplace.

WHAT DO YOU GET

After paying the annual fee, any number of individuals in a manager's organization site can access any e-learning module on an unlimited basis (from the library of 35 titles) for each license year at significant percentages off the normal retail price. All modules are accessed via the www.ReadyToManage.com web site.

WHAT'S NEXT?

To take up this offer, or for more information, simply e-mail Anne@od-center.org your name, company, address, and phone details – someone will get back to your right away.

For 15 years the Worldwide Centre for Organisational Development has been offering its clients best-practice people-based research, consulting services and on-line tools to help maximize human potential. WCOD is located in Los Angeles, California, with offices also in Australia and the UK.

The screenshot shows a slide titled "Parent, Adult or Child" with a quote: "Berne makes the point that we need each of the three types within us to be whole." It lists three ego states: 1) The natural child who is uninhibited, spontaneous and vivacious; 2) The adapted child who can be eager to please, apologetic, whining, rebellious and negative; 3) The manipulative child who is selfish, hesitant and cunning. Below the slide is an "ACTIVITY" section with instructions to read a summary of TA Theory and complete a checklist. The checklist includes three ego states: Parent (P), Adult (A), and Child (C).

KEY DISTINGUISHING FEATURE
PDF printable booklets (see above) for each title are available to learners to follow during the e-learning experience.



Worldwide Center for Organizational Development (WCOD)
110-705 8939 S.Sepulveda Blvd
Los Angeles, CA, USA
Telephone: +1 (310) 306-0980
Fax: +1 (310) 349-3391

Worldwide Centre for Organisational Development (WCOD)
5 The Hermitage, Portsmouth Rd
Kingston, Surrey, UK KT1 2LZ
Telephone: +44 0845 130 9385
Fax: +44 0870 759 8384