

THE EMPLOYEE SURVEY SUITE

Measuring Engagement Using the Enterprise Pulse™ System

Firms and organizations often pay consultants large fees to develop and conduct assessments of corporate climate, effectiveness, ethics, wellness, strategy and more. With the Enterprise Pulse™ Survey System, organizations acquire the ability to conduct these on-line surveys themselves, saving valuable resources that can be redirected to actually address improvement areas identified in the survey process.

Enterprise Pulse™ Surveys are a simple to use yet extremely rich tool for conducting an analysis of employee opinions and views on a range of key subject matters via the internet. They provide an extremely fast data collection process and impressive output reporting options.

The powerful Enterprise Pulse™ survey system is currently available in 12 different question frameworks. Each version has a different focus and each is designed to help provide the strategic intelligence necessary for an enterprise to identify key areas in which improvements could be made. The frameworks available are as follows:



PROCESS SURVEYS

Strategy	The extent to which we have a coherent, comprehensive and clear enterprise strategy
Risk Management	How effectively are we thinking about and managing organizational risks
Operating Excellence	How well our operating practices, processes and systems are working
Quality	The extent to which quality performance is driven successfully in every area of our operations
Customer Service	How effective/ efficient are internal efforts to offer consistently good customer service
S.E.E.K.E.R.™	What our customers think of the service that we offer and of our enterprise as a whole

PEOPLE SURVEYS

Opinions/Culture	What employees think about their work, colleagues and the enterprise as a whole
Climate	How do people most commonly describe the organizational climate around them
Training Needs Analysis	Which training/development subject areas our enterprise should invest in, in order to get the most benefit from our training spend
SAFE	Whether OHS policies, procedures and practices are comprehensive and working
Corporate Ethics	Whether efforts in terms of corporate governance are comprehensive and effective
Corporate Wellness	The relative health and well-being of our employees to perform at optimal levels

WHAT DO YOU GET

Unlimited access to the Enterprise Pulse™ web site where Human Resource staff or line managers can conduct as many surveys of a different kind, and as often as they like for just 20 or 2000 people.

KEY DISTINGUISHING FEATURE
12 different pre-loaded questionnaire frameworks to choose from to survey as many people as you like for just a few pennies per person.

WHAT'S NEXT?

To take up this offer, or for more information, simply e-mail Anne@od-center.org your name, company, address, and phone details – someone will get back to your right away.

For 15 years the Worldwide Centre for Organisational Development has been offering its clients best-practice people-based research, consulting services and on-line tools to help maximize human potential. WCOD is located in Los Angeles, California, with offices also in Australia and the UK.



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